

MAKE THE POWER OF ELECTRONIC MEDIA PART OF YOUR MARKETING SOLUTION

Concrete Homes + Low-Rise Construction offers creatively designed Web site and email marketing to complement your print advertising for maximum exposure. Reach more than 50,000 readers each month through electronic media. These exclusive online opportunities are available to print advertisers only.



Banner Advertising

Premium Banner (728 x 90)

Your message will be displayed on the top of the home page and throughout the Web site, delivering maximum advertising exposure. (\$1,300 per month)

Exclusive Position #1 Banner (200 x 200)

Your message will be displayed on the top of the right sidebar on the home page and throughout the Web site, delivering maximum advertising exposure. Side banners offer high visibility at a super value and appear throughout the site. (\$650 per month)

Square Banner (150 x 150)

Your message will be displayed on the right sidebar of the Web page, below the Exclusive Position Banner. Side banners offer high visibility at a super value and appear throughout the site. (\$475 per month)

Builder + Business Directory

The Concrete Homes Builders Directory is an invaluable marketing tool for builders, dealers, and distributors. Listings enable users to post current project profiles complete with pictures and information. Listings also include Web site and email links. (\$70 per month)

Direct Email Blast

Send your company's message directly to your prospects. Minimum order is 5,000 emails @ \$190 per thousand.

Email newsletter sponsorship opportunities

Spotlight Ad \$425

